

CURRICULUM VITAE

September, 2018

Juan Luis Eugenio-Martin

Departamento de Análisis Económico Aplicado
Facultad de Economía, Empresa y Turismo
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I. Personal Information

Date of Birth: 15/05/1973

Birthplace: Las Palmas de Gran Canaria (Spain)

II. Academic Background

Degree	Institution	Date
PhD in Economics	University of Las Palmas de Gran Canaria (Spain)	2009
MSc in Economics	University of York (UK)	2002
Postgraduate Certificate in Econometrics and Economics	University of York (UK)	2001
BSc in Economics and Management	University of Las Palmas de Gran Canaria (Spain)	1997

III. Positions

Current Positions	Institution
Associate Professor (2006 -)	Departamento de Análisis Económico Aplicado. University of Las Palmas de Gran Canaria
Deputy Head of Department (2014 -)	Departamento de Análisis Económico Aplicado. University of Las Palmas de Gran Canaria
Member of Research Centre (2018 -)	Economics of Infrastructure and Transport (EIT). University of Las Palmas de Gran Canaria

Previous Positions	Institution
Member of Research Institute (2011 - 2018)	Research Institute of Tourism and Sustainable Economic Development (TiDES). University of Las Palmas de Gran Canaria
Full time Research Fellow (2004 - 2006)	Christel DeHaan Tourism and Travel Research Institute. University of Nottingham (UK)
Part time Teaching Fellow (2003)	Environment Department. University of York (UK)
Lecturer (1998 - 2000)	Departamento de Análisis Económico Aplicado. University of Las Palmas de Gran Canaria

IV. Research Fields

Tourism Economics:	Methodologies mastered:
Tourism demand analysis	Microeconometrics
Tourism forecasting	Time series analysis
Tourism economic impacts	Panel data
Tourism and economic growth	Cost-benefit analysis
Sustainable tourism investment	Environmental valuation

V. Participation in reports and R&D Projects for institutions

2018-2021. Team leader in project: “C-Bridge: Building a working bridge between Cost-Benefit Analysis and Computable General Equilibrium”. EIBURS call on "Improving the measurement of the indirect effects of investment projects: specifying and calibrating EIA methods to maximise compatibility with CBA". Research project funded by European Investment Bank Institute, Luxembourg.

2018. Research leader in report: “Airbnb phenomenon: Growth or relocation?”. Report for FEDEA, Spain.

2018. Research member in project: “Ex-ante economic evaluation of a new train corridor in Gran Canaria and Tenerife”. Research project funded by ULPGC Transport Chair.

2018. Research member in project: “Ex-ante economic impact of off-shore renewable energy investment in Gran Canaria”. Report for Equinor, Norway.

2017-2019. Team leader in project: “The impact of the new digital era on tourism and air transport markets”. Research project funded by Ministry of Economy, Industry and Competitiveness, belonging to the R&D National Plan.

2016-2017. Research consultant in report: “Tourism Sector Framework”. Report for Inter-American Development Bank, Washington D.C., USA.

2016. Team leader in project: “Ex-ante assessment of impact of tourism infrastructure investment with alternative scenarios in Uruguay”. Report for Inter-American Development Bank, Washington D.C., USA.

2015-2016. Main author of research report: “Tourism Investment in Central America”. Report for Inter-American Development Bank, Washington D.C., USA.

2015. Participation in project: “Project terminal evaluation: Ethiopian Sustainable Tourism Development Project”. Report for World Bank, Washington D.C., USA.

2014-2015. Participation in project: “Support to the preparation of National Tourism Program for Barbados”. Report for Inter-American Development Bank, Washington D.C., USA.

2012-2014. Participation in project: “Impact of Transport Infrastructure on International Competitiveness of Europe (I-C-EU)” [FP7-TPT-2012-RTD-1]. Report for European Commission, Brussels, Belgium.

2011-2012. Team leader in project: "Assessing sustainable tourism projects with multicriteria decision methods". Report for University of Las Palmas de Gran Canaria Research Programme, Spain.

2008-2010. Participation in project: "Socioeconomic and Financial Assessment of Transport Projects". Spanish Ministry of Development (CEDEX 2007 Call for R&D projects in infrastructures and transport, of R&D National Plan 2004-2007. (BOE n° 91 16-April-2007).

2009. Team leader in project: "Elements and steps towards more sustainable tourism investments", Report for World Wide Fund (WWF), Italy.

2006-2007. Participation in project: "Drivers of tourism demand in United Kingdom". Report for Department for Culture, Media, and Sport, British Government, London, UK.

2005-2006. Participation in project: "Guizhou Cultural and Natural Heritage Protection and Development Project: Tourism Supply and Demand Analysis". Report for The World Bank, Washington, USA.

2005. Participation in project: "Evaluation of tourism marketing". Report for East Midlands Tourism, Nottingham, UK.

2005. Participation in project: "Inbound tourism demand to Arab countries". Report for Arab Competitiveness Report of Arab Planning Institute, Kuwait.

2005. Participation in project: "Tourism trends and economic impacts in Tenerife". Report for Cabildo de Tenerife, Canary Islands Government, Tenerife, Spain.

2004-2005. Participation in project: "Tourism competitiveness indicators". Report for World Travel and Tourism Council, London, UK.

2004. Participation in project: "Tourism indicators, forecasting and scenario models". Report for VisitScotland, Edinburgh, UK.

VI. Publications

Purwanto, A.J., C. Heyndrickx, J. Kiel, O. Betancor, M.P. Socorro, A. Hernández, J.L. Eugenio-Martin, B. Pawlowska, P. Borkowski and R. Fiedler (2017) "Impact of transport infrastructure on international competitiveness of Europe", *Transportation Research Procedia*, Vol. 25: 2877-2888.

Eugenio-Martin, J.L. and F. Inchausti-Sintes (2016) "Low-cost traveling and tourism expenditures", *Annals of tourism Research*, Vol. 57: 140-159. [[Link](#)]

Eugenio-Martin, J.L. (2016) "Estimating the tourism demand impact of public infrastructure investment: the case of Malaga airport expansion", *Tourism Economics*, Vol. 22(2): 254-268. [[Link](#)]

Eugenio-Martin, J.L. and A. HungChih Yu (2016) "Longitudinal study, tourism", in Jafari, J. and X. Honggen (eds.), *Encyclopedia of Tourism*, 2nd edition, Springer. [\[Link\]](#)

Eugenio-Martin, J.L. and F. Inchausti-Sintes (2016) "Growth hypothesis, tourism", in Jafari, J. and X. Honggen (eds.), *Encyclopedia of Tourism*, 2nd. edition, Springer. [\[Link\]](#)

Campos-Soria, J.A., F. Inchausti-Sintes and J.L. Eugenio-Martin (2015) "Understanding tourists' economizing strategies during the global economic crisis", *Tourism Management*, Vol. 48: 164-173. [\[Link\]](#)

Eugenio-Martin, J.L. and J.A. Campos-Soria (2014) "Economic crisis and tourism expenditure cutback decision", *Annals of Tourism Research*, Vol. 44: 53-73. [\[Link\]](#)

Eugenio-Martin, J.L. (2011) "Assessing social carrying capacity of tourism destinations with random utility models", *Estudios de Economía Aplicada*, Vol. 29(3): 881-902. [\[Link\]](#)

Eugenio-Martin, J.L. and J.A. Campos-Soria (2011) "The role of income and the substitution pattern between domestic and international tourism demand", *Applied Economics*, Vol. 43(20): 2519-2531. [\[Link\]](#)

Eugenio-Martin, J.L. and J.A. Campos-Soria (2010) "Climate in the region of origin and destination choice in outbound tourism demand", *Tourism Management*, Vol. 31(6): 744-753. [\[Link\]](#)

Eugenio-Martin, J.L. (2009) "Towards sustainable tourism investment", *World Wide Fund for Nature*, WWF Mediterranean Programme. [\[Link\]](#)

Eugenio-Martin, J.L., N. Martin-Morales and M.T. Sinclair (2008) "The role of economic development in tourism demand", *Tourism Economics*, Vol. 14(4): 673-690. [\[Link\]](#)

Avila-Foucat, S. and J.L. Eugenio-Martin (2008) "Linking environmental quality changes and tourism demand with repeat visits method", in Brau, R., A. Lanza and S. Usai "Tourism and sustainable economic development. Macroeconomic models and empirical methods", Edward Elgar.

Blake, A., R. Durbarry, J.L. Eugenio-Martin, N. Gooroochurn, B. Hay, J. Lennon, G. Sugiyarto, T. Sinclair and I. Yeoman (2006) "Integrating forecasting and CGE models: The case of tourism in Scotland", *Tourism Management*, Vol. 27(2): 292-305. [\[Link\]](#) [\[Pre-print version\]](#)

Eugenio-Martin, J.L., M.T. Sinclair and I. Yeoman (2005) "Quantifying the effects of tourism crises: An application to Scotland", *Journal of Travel and Tourism Marketing*, Vol. 19 (2/3): 23-36. [\[Link\]](#)

Eugenio-Martin, J.L., N. Martin-Morales and R. Scarpa (2004) "Tourism and economic growth in Latin American countries: a panel data approach". Fondazione Eni Enrico Mattei (FEEM) Working Paper No. 26.2004. [[via SSRN](#)] [[via IDEAS](#)] [[via EconPapers](#)]

Eugenio-Martin, J.L. (2003) "Modelling determinants of tourism demand as a five-stage process: A discrete choice methodological approach", *Tourism and Hospitality Research*, Vol. 4 (4): 341-354. [[Pre-print version](#)] [[Link](#)]

VII. Scholarships and prizes

Economic and Social Research Council (ESRC) full time scholarship for PhD degree at the University of Cambridge.

Best PhD thesis dissertation in Social Sciences and Law at Universidad de Las Palmas, 2009.

Best Paper of Year 2008 of the journal "Tourism Economics", for the paper: Eugenio-Martin, J.L., N. Martin-Morales and M.T. Sinclair (2008) "The role of economic development in tourism demand", *Tourism Economics*, Vol. 14(4): 673-690.

Erasmus scholarship for exchange students at Vrije Universiteit Amsterdam.

VIII. Teaching experience

All subjects taught at the University of Las Palmas de Gran Canaria:

BSc in Economics:

Principles of Macroeconomics (Year 1)

Advanced Microeconomics II (Year 2)

Tourism Economics (Year 4)

BSc in Management:

Principles of Microeconomics (Year 1)

Principles of Macroeconomics (Year 1)

Spanish Economy (Year 2)

Public Sector Economics (Year 4)

BSc in Tourism:

Sustainable Tourism (Year 3)

Industrial Engineering:

Intermediate Microeconomics (Year 3)

Cost-Benefit Analysis (Year 4)

MSc in Tourism, Environmental and Transport Economics:

Forecasting and Prediction Modelling

Subjects taught at the University of York:

MSc in Environmental Economics and Management (at the University of York):
Environmental Valuation

IX. Supervision

PhD in Economics thesis

Finished:

- Tourism: Low cost carriers, climate and economic crisis (Federico Inchausti-Sintes) (22/09/2014, with distinction). Thesis output: 2 papers in *Annals of Tourism Research* and 1 paper in *Tourism Management*.
- Sustainable tourism and destination choice in Ecuador (Estefania Sánchez) (22/09/2017, with distinction).

Currently:

- Economic assessment of second home tourism policy (Ubay Pérez)
- Latent Tourism Demand Analysis (José Manuel Cazorla)

MSc in Tourism, Environmental and Transport Economics thesis

Finished:

- Tourism expenditure impacts of cruise vs. stay-over tourists (Ubay Pérez)
- Setting up choice experiments in tourism research (Ilhom Qurbanov)
- Latent tourism demand: Estimation and indicators for targeting markets (José Manuel Cazorla)
- Tourism supply and demand system: Generalized spatial autoregressive 3SLS (Yeray Moro)

BSc in Economics thesis

Finished:

- Modelling frequency decisions in outbound tourism demand with count data models (Carlos Pérez)
- Understanding the dynamics of tourism supply and demand system (Yeray Moro)
- Estimating the role of income on tourism expenditure with censored quantile regressions (José Manuel Cazorla)
- Revealed preferences of Airbnb tourism model: A contingent experimental analysis (David Bolaños)

- The application of revenue management optimization techniques in Gran Canaria (Sara Pérez)
- Welfare impact assessment of second homes in tourism destinations (Álvaro Rodríguez)
- Data mining and hotel price determinants (Alberto Suárez)

X. Conference and seminar presentations

Eugenio-Martin, J.L. (2018) “Spatial analysis tools to understand tourism supply and demand”, Universidad de Oviedo, 6th June 2018.

Eugenio-Martin, J.L. (2018) “Analysis of tourism local impact: Spatial econometrics applications”, Universidad de Murcia, 24th May 2018.

Eugenio-Martin, J.L. and E. Sánchez-Cevallos (2017) “Understanding the tourism spillovers of tourism attractions. The case of Ecuador”. 6th *Conference of the International Association for Tourism Economics*, Bologne, Italy.

Eugenio-Martin, J.L. (2015) “La inversión en turismo en América Central”. *Smart Tourism Investment as a Growth Engine and Dominican Republic*. Inter-American Development Bank, Washington, D.C., USA, 7th December 2015.

Eugenio-Martin, J.L. and G. de Rus (2015) “Ex-post three stage public tourism infrastructure project assessment: The case of Malaga airport”. 5th *Conference of the International Association for Tourism Economics*, Hong Kong Polytechnic, China, 4th-7th July 2015.

Eugenio-Martin, J.L. and F. Inchausti-Sintes (2013) “Does low-cost travelling imply higher tourism expenditure in the destination?”. 4th *Conference of the International Association for Tourism Economics*, University of Ljubljana, Slovenia, 1st-4th July 2013.

Eugenio-Martin, J.L. and J.A. Campos-Soria (2013) “The impact of the global economic crisis on tourists' expenditure cutback decision”. 4th *Conference of the International Association for Tourism Economics*, University of Ljubljana, Slovenia, 1st-4th July 2013.

Eugenio-Martin, J.L. and F. Inchausti-Sintes (2012) “El papel del clima en la demanda de turismo”. *Seminarios TiDES*, Universidad de Las Palmas de Gran Canaria, Spain, 23rd November 2012.

Eugenio-Martin, J.L. (2011) “Optimum tourism supply: Concept and issues”. 3rd *Conference of the International Association for Tourism Economics*, University of Bournemouth, UK, 4th-7th July 2011.

Eugenio-Martin, J.L. and J.A. Campos-Soria (2006) “Participation decision in tourism demand of European regions: A bivariate probit approach”. 2nd *Conference on Tourism Economics*, Universitat de les Illes Balears, Mallorca, Spain, 18th-20th May 2006.

Eugenio-Martin, J.L. and J.A. Campos-Soria (2005) "Participation decision and destination choice for different European market segments", *4th DeHaan Tourism Management Conference*, University of Nottingham, UK, 13th December 2005.

Eugenio-Martin, J.L., M.L. Mangion and S.V. Avila-Foucat (2005) "Environmental quality changes and repeat visits in nature-based tourism destinations: the case of Ventanilla, Oaxaca, Mexico". *2nd International Conference on Tourism Modelling and Competitiveness, World Tourism Forum*, Rio de Janeiro, Brazil, 24th-26th October 2005.

Eugenio-Martin, J.L., N. Martin-Morales and M.T. Sinclair (2005) "Tourism and economic development paradox". *2nd International Conference on Tourism Modelling and Competitiveness, World Tourism Forum*, Rio de Janeiro, Brazil, 24th-26th October 2005.

Eugenio-Martin, J.L. and Avila-Foucat, S. (2005) "Repeat visits and tourism demand: The case of Ventanilla, Oaxaca, Mexico". *2nd Conference on Tourism and Sustainable Economic Development*. CRENoS, Università di Cagliari e Sassari, Fondazione Eni Enrico Mattei and supported by The World Bank, Sardinia, Italy, 16th-17th September 2005.

Eugenio-Martin, J.L. (2005) "The role of tourism demand analysis for tourism policy making". *II Congreso Internacional del Espacio Litoral: Turismos Insulares*, Las Palmas de Gran Canaria, Spain, 13th-14th June 2005.

Avila-Foucat, S. and J.L. Eugenio-Martin (2005) "Modelling potential repetition of a visit to value environmental quality change of a single site". *79th Annual Conference of the Agricultural Economics Society*. University of Nottingham, Nottingham, UK, 4th-6th April 2005.

Eugenio-Martin, J.L. (2004) "European latent tourism demand analysis". *Tourism: State of the Art II*. University of Strathclyde, Glasgow, UK, 28th-30th June 2004.

Eugenio-Martin, J.L., A. Pack and M.T. Sinclair (2004) "Can emerging economies rely on foreign direct investment for growth? The case of Latin America". *7th Annual Conference on Global Economic Analysis (GTAP), Trade, Poverty and the Environment*. The World Bank, Washington, D.C., United States, 17th-19th June 2004.

Eugenio-Martin, J.L. (2004) "Assessing social carrying capacity of competitive destinations with random utility models". *I Conference on Tourism Economics*, Universitat de les Illes Balears, Mallorca, Spain, 28th-29th May 2004.

Eugenio-Martin, J.L.; N. Martin-Morales and R. Scarpa (2003) "Tourism and economic growth in Latin American countries: a panel data approach". *Conference on Tourism and Sustainable Economic Development*. CRENoS, Università di Cagliari e Sassari, Fondazione Eni Enrico Mattei and supported by The World Bank, Sardinia, Italy, 19th-20th September 2003.

Eugenio-Martin, J.L. and M. Thiene (2003) "Measuring the relevance of congestion for climber's recreation. An application to North-Eastern Italian Alps". *12th Annual*

Conference of the European Association of Environmental and Resource Economists. Bilbao, Spain, 28th-30th June 2003.

Eugenio-Martin, J.L. (2003) "Participation decision in tourism demand: The Spanish case". *IV Seminario de Economía Canaria*. Universidad de Las Palmas de Gran Canaria. Las Palmas, Spain, 23rd June 2003.

Eugenio-Martin, J.L. and M. Thiene (2003) "Monitoring and redistributing visitors' congestion among natural areas". *VI Encuentro de Economía Aplicada*. Universidad de Granada, Spain, 5th-7th June 2003.

Eugenio-Martin, J.L. (2002) "Monitoring and redistributing tourism congestion among natural areas", *International Symposium on Tourism and the Natural Environment. Interrelationships, Impacts and Management Issues*. Eastbourne, University of Brighton, 23rd-25th October 2002.

Eugenio-Martin, J.L. (2002) "A primer on modelling international tourism demand with discrete choice models". *Tourism Research 2002*. University of Wales Institute Cardiff, Cardiff, UK, 4th-7th September 2002.

XI. Editorial Board Membership

Journal of Sustainable Tourism (2018-)

Tourism Economics (2018-)

XII. Scientific journal and institutional reviewer

Annals of Tourism Research

Applied Economics

Current Issues in Tourism

Journal of Applied Economics

Journal of Business Research

Journal of Environmental Management

Journal of Sustainable Tourism

Spatial Economics

Tourism Economics

Tourism Management

World Development

Hong Kong Research Grants

Fundación de Cajas Confederadas

XIII. Scientific committee member

Conference: XVII Encuentro de Economía Aplicada, Universidad de Las Palmas de Gran Canaria, 5th-6th June 2014.

Conference: Spring Symposium on Challenges in Sustainable Tourism Development, Universidad de Las Palmas de Gran Canaria, 7th - 8th April 2016.

Conference: III Spring Symposium on Challenges in Sustainable Tourism Development, Universidad de Las Palmas de Gran Canaria, 7th - 8th June 2018.

XIV. Scientific Association memberships

International Association for Tourism Economics